

12 Hour - GRAD Career Marathon!

24+ Career Experts “School” the Class of 2011 on How to Stand Out in a Crowded Job Market.

Thursday, June 9th from 11 AM to 11 PM EDT, TalentMarks is hosting a 12 hour marathon featuring 24 career experts who will provide graduates tips, best practices, and tools to help them stand out in today’s crowded job market. The exclusive online “GRAD Career Marathon” is free to the first 1,000 GRADS that register at <http://www.talentmarks.com/summer.aspx>

Research and stats are indicating it’s going to be harder for grads from the Class of 2011 to launch successful careers and lifestyles than previous classes.

Eighty percent will graduate without a job, requiring them to move home. And, while they are without an income, the average grad will be responsible for paying back \$24,000 in student loans and \$5,000 in credit card debt. Making matters worse, studies show that grads entering the job market during down economies, will earn less over their lifetime.

Faced with these issues, and the fact that there are 4 people chasing every job posted, the Class of 2011 needs help!

24+ career experts donate their time to give grads 3 tips on how they can stand out in a crowded job market.

According to Don Philabaum, CEO of TalentMarks, *“We wanted to do something to help the Class of 2011, so we reached out to a caring group of career experts that we know and trust, and asked them if they would be willing to share their expertise with motivated graduates in order to give them the tools they need to not only get interviews, but job offers in their career of choice.”*

Career authors like Peter Weddle, Martin Yate, Diane Darling, William Arruda, Roz Usherof and others will each provide three tips to help grads create a successful job search. Career Coaches and experts like Gina Crittenden, Katherine Miracle, Hillary Hutchinson, Lee Weisser will provide life skills and transition strategies that will help, not only motivate grads when they are feeling dejected, but also help them deal with the changes brought on by moving from campus to home.

Martin Yate, a presenter in the “GRAD Career Summer Webinars”, and author of the book, *Knock em Dead Resumes*, said, *“Just four years ago 50% of the Class of 2007 had a job by graduation day. Today only 20% will have a job. Businesses, government and even local communities owe this generation something to help them transition into careers and reward them for their sacrifice and achievement.”*

About Martin Yate

Martin is the author of the Knock em Dead career series including, The Ultimate Job Search Guide, a NY Times best seller. His series has sold over 5 million copies and have been published in 62 foreign languages.

About Talentmarks

TalentMarks provides online career courses and coaching to grads and alumni around the world. Over 700 Career Centers have participated in TalentMarks semi-annual GRAD Career Webinar series featuring 18 career authors and experts.

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“GRAD Career Summer Webinars”

Give GRADS Valuable Advice

14 Free Webinars feature 30 + career authors, coaches and tools help prepare grads for their careers and job search.

Starting June 13th from 8:00 PM - 9:30 PM EDT and continuing every night through July 8th, TalentMarks is hosting 14 Webinars featuring nearly 30 career experts who will provide graduates tips, best practices, and tools to help them stand out in today’s crowded job market. The exclusive online “GRAD Career Summer Webinars” are free to the first 1,000 GRADS that register at <http://www.talentmarks.com/summer.aspx>

Ask any parent or hiring manager and the one thing they will agree on, is that few grads have the knowledge or experience to launch successful job searches. By the time a graduate receives their diploma they will have attended nearly 15,000 hours of classes and have spent nearly double that in studying, preparing for exams, presentations and reading. However the average grad has visited the Career Center, one or two times, mainly to work on their resume.

According to Don Philabaum, CEO of TalentMarks, “Grads are focused on finishing reports, writing papers and completing group projects in their final 6 months of college and have limited time to work on their career. So they leave college with the knowledge they need to get their degree, but little knowledge on how to create a successful job search strategy. That’s why we organized the “GRAD Career Summer Webinars”.

GRADS Invest 10,000 hours to qualify for their diploma but, fewer than 10 to prepare for their job search

The 14 Webinars will feature career authors like Peter Weddle, Martin Yate, Diane Darling, William Arruda, Roz Usherof and others who will each provide three tips to help grads create a successful job search. Additionally Career Coaches and experts like Gina Crittenden, Katherine Miracle, Hillary Hutchinson, Lee Weisser will provide life skills and transition strategies that will help, not only motivate grads when they are feeling dejected, but also help them deal with the changes brought on by moving from campus to home.

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