



**Courses are lead by nations top career experts!**

**Martin Yate CPC**



**New York Times best-selling author with 5 million books sold. Martin has**

**authored a dozen career books over the past 3 decades.**

**Tony Beshara**



**Dr. Phil says Tony is one of the top career authors in the country. Tony has au-**

**thored 3 career books, and actively helps job seekers find jobs.**

**Diane Darling**



**Author of 2 to networking books, Diane advises employees of companies**

**worldwide on how they can build powerful professional networks to help their business reach its goals.**

# Career Gear!

*Online career courses, and coaching integrated into e-learning and engagement platform—helps students prepare for their job search and careers.*

## You've got a difficult task!

You have to prepare more graduates for fewer employment opportunities with less department resources!

To help you overcome these obstacles, we've developed Career Gear. Career Gear is an e-learning and engagement platform that provides online career courses, career coaching, and advice for students and alumni.

## Career Gear will help you:

- Reach and serve more students.
- Deliver career curriculum 24/7.
- Provide your students more personalized career advice.

## Career Gear will help your students:

1. Build a dynamic personal brand.
2. Develop a powerful Social Media strategy.
3. Organize and manage their job search.
4. Build an active, professional network of career supporters.
5. Prepare for and "nail" interviews.

*Career Gear will help more of your grads get jobs by graduation day!*

More is going to be expected of your Career Center as the U.S. News and World Report starts to post employment stats. You can position your Career Center and college ahead of competitors by adopting Career Gear.

**Take the next step to help your grads have a successful career!**

**For details on Career Gear visit [www.talentmarks.com](http://www.talentmarks.com) or call, email or Skype!**

